

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Crossroads Media**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 500516 /		<u>Alt Order #</u> 06399913
<u>Product</u> AMER CROSSROADS ADD		
<u>Contract Dates</u> 10/30/12 - 11/05/12		<u>Estimate #</u> 1323
<u>Advertiser</u> American Crossroads NV		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 27
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
N 49	KVVU	11/01/12	11/01/12	Katie Couric	2-3p		:30			NM	1	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	---1---				1	\$650.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/29/12-11/04/12	Katie Couric	2-3p	----Th----	:30		\$650.00	NM			
	See MG 49.2												
	2	KVVU	11/05/12-11/05/12	Katie Couric	2-3p	M-----	:30		\$650.00	NM			
	Ⓜ MG for 49.1 11/01												
Totals												82	\$97,720.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	82	\$97,720.00	\$83,062.00
<b>Totals</b>	82	\$97,720.00	\$83,062.00

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 17.53

66 CANAL CENTER PLAZA, SUITE 555	SALES PRSN
	PH- TERESA DIFURIA

ORDER # \_\_\_\_\_ CONTRACT # 6399913 CLASS: NATL. LOCAL REGIONAL

PRDCT	AMER CROSSROADS ADD	EST #1323	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT	DATES	OCT30/12	NOV5/12	WK-1
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE NOV2/12 17.53

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
AMERICAN CROSS ROADS ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 1323												
49		S	200P-300P	30		\$650.00	11/1	11/1	0		THU	0
PROGRAM : KATIE CON COM1 : KATIE												
97		A	200P-300P	30		\$650.00	11/5	11/5	1		MON	1
PROGRAM : KATIE ORD COM1 : SPOT N/A DUE TO NEWS BREAK IN. SEE MG OFFER. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR NOV1 ON LINE-49 FOR 1 SPOT/WK												

REP HEADLINE# 6399913 TRF# 500516  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 17.53  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:  
M13 OK'D BUY#49 MISSED: THU/200P-300P NOV1 30S \$650.00 (NOV2/12)  
OFFER: MON/200P-300P NOV5 30S \$650.00 PLS ADVISE.  
CMT: SPOT N/A DUE TO NEWS BREAK IN. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

NOV/12 97720.00 CONTRACT TOTAL 97720.00  
TOTAL SPOTS 82

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE